



For Immediate Release

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Employers Invited to Attend Labor Market Information Presentation

Cedar Rapids and Iowa City, IOWA – Economists from the Labor Market and Workforce Information Division at Iowa Workforce Development will be holding a presentation for employers on Thursday, June 28 at the Iowa *WORKS* offices in both Cedar Rapids and Iowa City. Employers are encouraged to attend this free event.

How To Access and Use Labor Market Information to Your Advantage

June 28th, 2012

Cedar Rapids Iowa *WORKS* Office – at 8:00 a.m.

4444 First Avenue NE, Suite 436

Cedar Rapids, IA 52402

Iowa City Iowa *WORKS* Office – at 2:00 p.m.

1700 South 1st Avenue, Suite 11B

Iowa City, IA 52244

The presentation will include:

- Information about the types of labor market information available to businesses, including laborshed studies, Quarterly Industry Analysis and industry/occupational projections
- Links to all of the most frequently requested pieces of labor market information
- Demonstration on how to access information for specific regions in order to obtain the most current demographic information available

Presenters will include Donna Burkett, IWD Labor Market Information Bureau Chief, James Morris, IWD Labor Market Economist and John Good, IWD Labor Market Economist.

The Labor Market and Workforce Information Division is Iowa's premier source for labor market information. The Division collects, analyzes and prepares a wide array of economic statistics and information that describes labor areas in terms of their economic trends, industries, occupations, wages and workers. It is the mission of the Division to produce and deliver information in a reliable and timely manner so that our customers can enhance their business, career, and economic development decisions.

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An Equal Opportunity Employer/Program

Auxiliary aids and services are available upon request for individuals with disabilities.

www.iowaworkforce.org • www.iowaworks.org • www.iowajobs.org • www.youthforiowa.org