



For Immediate Release
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Building Accountability and the Employers' Council of Iowa

SPENCER, IOWA - The Lakes Area Employers' Council (ECI) will be meeting on Thursday, March 31, 2011 from 1:30 p.m. to 4:30 p.m. at Iowa Lakes Community College, 1900 N Grand Ave, Spencer, Iowa 51301. All employers, human resource personnel, accounting, payroll, and other staff members are invited to attend. Featured speaker will be Kathy Peterson on "Building Accountability". Speaker description and topic to be covered:

Prior to founding PeopleWorks, Inc. in 1998, Kathy Peterson was a management trainer for a Fortune 500 company. Kathy started PeopleWorks because she realized that there are many organizations (*not just big ones*) that can benefit from great training – without a full time training staff and from an "outsider" looking in. Over the last 12 years, she has worked with many different clients and thousands of people throughout the U.S. No matter where Kathy goes, her focus has been and continues to be helping her clients work more effectively with and through people. Organizations don't manufacture, make decisions, serve customers, sell, or retain employees. People do! Long after her programs, you will remember Kathy because of her energetic and enthusiastic style and her interactive programs. Kathy received a BA in Communication Studies from Iowa State University and an MS in Adult Education, Performance, and Development from Drake University. She earned her Senior Professional in Human Resources (SPHR) designation in 2001. In addition to being a successful business owner, Kathy is a wife and mother of four children (2 boys and 2 girls). Kathy and her husband are the 5th generation to live/work on the family farm outside of Storm Lake, Iowa.

Participants are encouraged to register as early as possible, or at least one week prior to the program by calling Iowa Lakes at 800.252.5664 or by e-mailing communityed@iowalakes.edu. Cost of the workshop is \$79.00, which includes refreshments and light snack, and the course number is 34036. If you register, but do not attend, you will be billed. Class is limited to the first 40 participants. 3 hours HRCI credit.

The Lakes Area Employers' Council is a local employer group supported by Iowa Workforce Development Region 3 and 4, and is part of the statewide Employers' Council of Iowa system. This employer's group addresses workforce issues, and provides both educational and networking opportunities for employers and human resource professionals. Contact Bob Becker at Robert.Becker@iwd.iowa.gov if you have questions about this training session or about the Lakes Area Employers' Council.

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An Equal Opportunity Employer/Program

Auxiliary aids and services are available upon request for individuals with disabilities.

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