

NEWS RELEASE

For Regional Distribution



For Immediate Release
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Hire a Mature Worker, Reduce Costs, Increase Productivity

SPENCER, IOWA - The Lakes Area Employers' Council (ECI) will be meeting on Wednesday, Oct. 27, 2010 from Noon to 12:45 p.m. at Iowa Lakes Community College, 1900 N Grand Ave, Spencer, Iowa 51301. All employers, human resource personnel, accounting, payroll, and other staff members are invited to attend. Featured speakers will be William Keasling, Employment and Training Coordinator for Experience Works. William will point out the advantages of hiring a mature worker:

1. Tailor made training at half the cost (no fee for Experience Works).
2. No recruiting costs.
3. Mature workers are more productive and have a good work ethic.
4. Employee skills are matched to your hiring needs.

All business owners, human resource professionals, personnel staff, attorneys, paralegals and payroll/accounting staff are invited to attend. There is no fee to attend but pre-registration is requested for planning purposes by Friday, Oct. 22, 2010, to Bob Becker at (712) 262-1971 ext. 126 or robert.becker@iwd.iowa.gov. This program has been approved for 1.0 (General) recertification credit hours towards PHR, SPHR and GPHR recertification through the Human Resource Certification Institute (HRCI).

The Lakes Area Employers' Council is a local employer group supported by Iowa Workforce Development Region 3 and 4, and is part of the statewide Employers' Council of Iowa system. This employer's group addresses workforce issues, and provides both educational and networking opportunities for employers and human resource professionals. Contact Bob Becker at Robert.Becker@iwd.iowa.gov if you have questions about this training session or about the Lakes Area Employers' Council.

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