

NEWS RELEASE

For Regional Distribution



For Immediate Release
Date: January 10, 2007

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“RACE TO SUCCESS” Job Fair at New Location

Decorah, IA – The 3rd Annual Northeast Iowa Regional Job Fair will be held at Echo Valley Speedway, on Highway 18, outside of West Union, on March 29, 2007. Employers are invited to “start your engines” by reserving space now to showcase your employment opportunities. Capture the following benefits by registering your business: meet candidates face to face, recruit job seekers and college students from Northeast Iowa, and market your businesses and job or internship opportunities through various advertisement mediums including the internet, posters, highway marquee signage, newspaper, and radio. In addition, your business will be given an eight foot display table, two free lunches, and listed in the Business Directory for job seeker reference.

The new location at Echo Valley Speedway, 10201 Harding Road, West Union supplies a large, open area for all displays to be in one room, and on the spot interview space. The job fair set up and lunch is scheduled from 11:30 a.m. – 12:45 p.m. with the fair being held from 1:00 pm. to 4:00 p.m. The cost to register is \$175 per eight foot booth, with March 1, 2007 being the deadline for your company information to be included in all print advertising. Employers can register by calling Kellie Smutzler at NICC (800) 728-2256 or (563) 562-3263 ext 214, or e-mail Kelli at smutzlek@nicc.edu. Registration forms are also available at <http://www.nicc.edu/about/jobfair/>.

Sponsors of the Northeast Iowa Regional Job Fair are: Northeast Iowa Community College, Iowa Workforce Development, Upper Iowa University, Luther College, Upper Explorerland Regional Planning Commission, Decorah Newspapers, KDEC 100.5, and KNEI 103.5. This event is a Northeast Employer’s Council of Iowa event.

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