

POWESHIEK COUNTY LABORSHED ANALYSIS A STUDY IN WORKFORCE CHARACTERISTICS



Pow I-

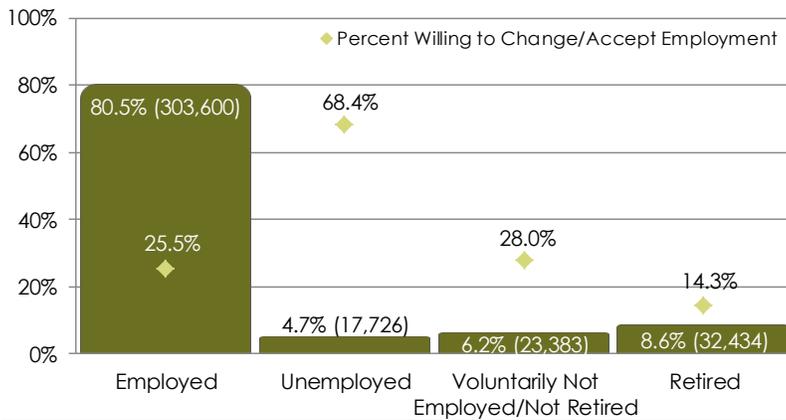


2014

POWESHIEK COUNTY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Poweshiek County Laborshed area.

EMPLOYMENT STATUS*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Total Potential Labor Force: 377,143 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (32,591)

- 26,185 Employed
- 1,673 Unemployed
- 1,662 Voluntarily Not Employed/Not Retired
- 3,071 Retired

UNDEREMPLOYMENT

	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	2.5%	655
Mismatch of Skills	5.4%	1,414
Low Income	1.5%	393
†Total Underemployment	7.9%	2,069

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

EMPLOYMENT LEVELS AND STATUS BY INDUSTRY

	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Willing to Change Employment	% Unemployed* within the Industry
Education	21.1%	64,060	81.7%	20.7%	0.0%
Manufacturing	14.9%	45,236	80.4%	29.3%	7.8%
Healthcare & Social Services	14.5%	44,022	83.3%	22.5%	6.3%
Wholesale & Retail Trade	13.9%	42,200	80.9%	42.1%	4.3%
Finance, Insurance & Real Estate	9.8%	29,753	84.4%	25.9%	3.1%
Personal Services	6.2%	18,823	94.4%	23.5%	0.0%
Professional Services	6.2%	18,823	85.0%	35.3%	5.0%
Public Administration & Government	5.8%	17,609	88.9%	6.3%	0.0%
Transportation, Communication & Utilities	3.6%	10,930	71.4%	30.0%	14.3%
Agriculture, Forestry & Mining	2.5%	7,590	77.8%	14.3%	0.0%
Construction	1.5%	4,554	**	**	**

**Insufficient survey data/refused

Survey respondents from the Poweshiek County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the education industry.

EMPLOYED - WILLING TO CHANGE EMPLOYMENT

- 7.2% are working multiple jobs
- Currently working an average of 42 hrs/week
- Average age is 48 years old
- 28.0% currently working within the professional, paraprofessional & technical occupational category followed by 23.2% within the production, construction & material handling occupational category
- Most frequently identified job search resources:

www.indeed.com
www.monster.com
www.linkedin.com
www.iowajobs.org

Internet,
88.5%

[Des Moines Register](#)
[PennySaver](#)
[Grinnell Herald-Register](#)

Newspapers,
35.9%

Networking,
29.5%

IowaWORKS
Centers,
7.7%

COMMUTING STATISTICS

The map at the left represents commuting patterns into Grinnell with the concentration per ZIP code represented in the legend.

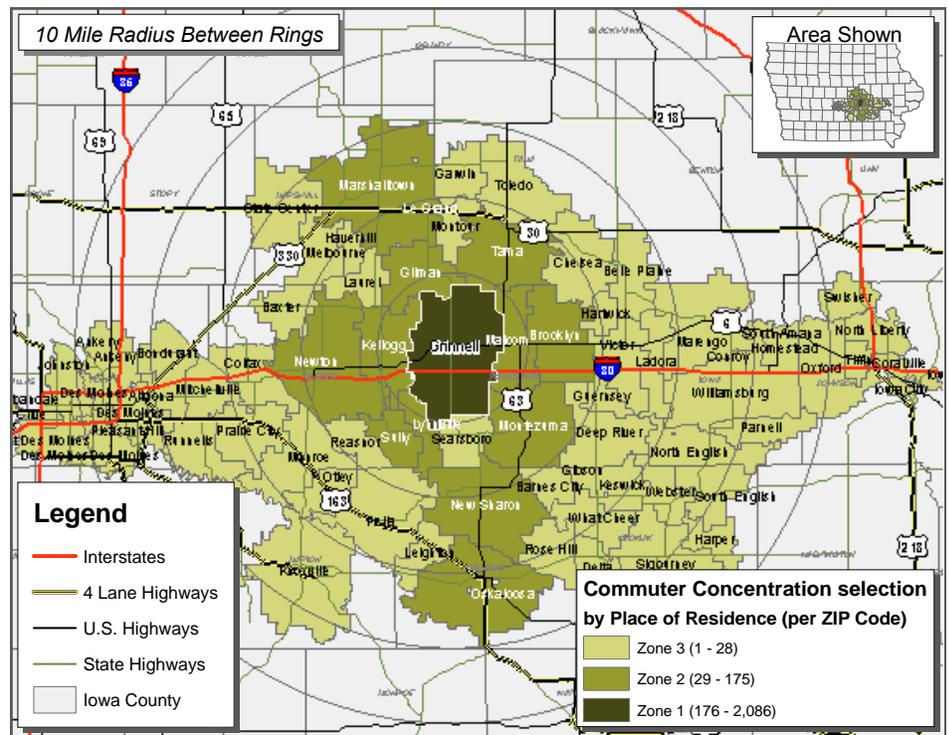
Those who are willing to change/accept employment in the Poweshiek County Laborshed area are willing to commute an average of 25 miles one way for employment opportunities.

The out commute for Grinnell is estimated at 15.0 percent—approximately 729 people living in Grinnell work in other communities.

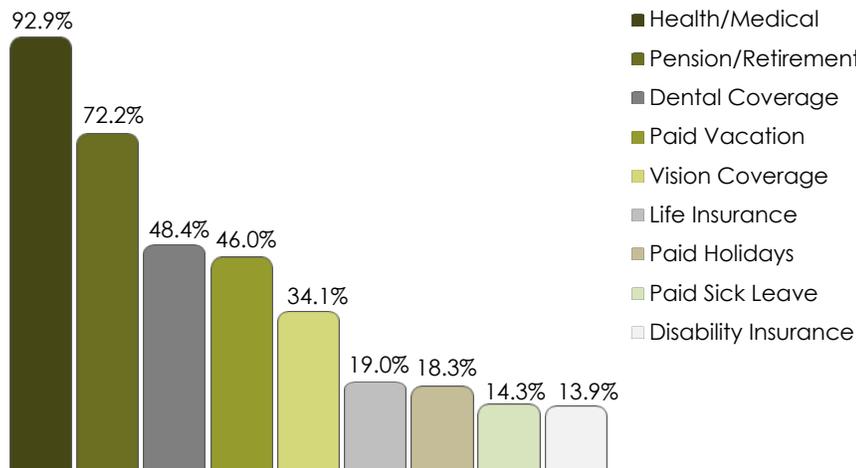
Most of those who are out commuting are working in Newton, Marshalltown or Des Moines.

One-fourth (25.0%) of out commuters are willing to change employment (approximately 182 people).

POWESHIEK COUNTY LABORSHED AREA



TOP BENEFITS CURRENTLY OFFERED TO EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed.

The majority (75.7%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 19.1 percent indicate their employer pays the entire cost of insurance premiums.

EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY

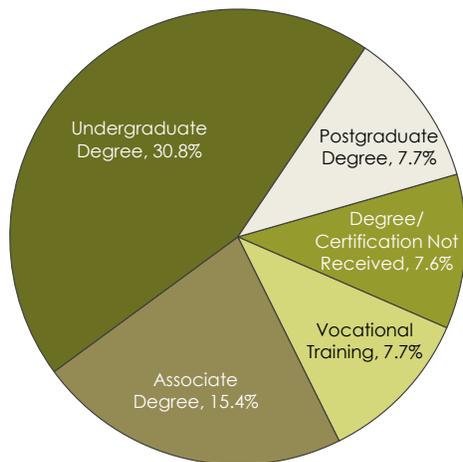
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages	Hourly Wages
Agriculture, Forestry & Mining	66.7%	33.3%	33.3%	**	**
Construction	**	**	**	**	**
Education	80.3%	2.8%	69.0%	\$59,000	\$17.00
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	65.6%	6.3%	43.7%	\$61,500	\$18.50
Healthcare & Social Services	83.3%	25.0%	39.6%	\$72,500	\$18.00
Manufacturing	62.7%	15.7%	27.4%	\$60,000	\$17.91
Personal Services	66.6%	27.8%	16.7%	**	\$9.00
Professional Services	80.0%	5.0%	70.0%	\$75,000	\$13.50
Public Administration & Government	77.8%	5.6%	44.4%	\$69,200	**
Transportation, Communication & Utilities	85.7%	21.4%	21.4%	**	\$13.40
Wholesale & Retail Trade	66.0%	12.8%	25.5%	**	\$9.25

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused

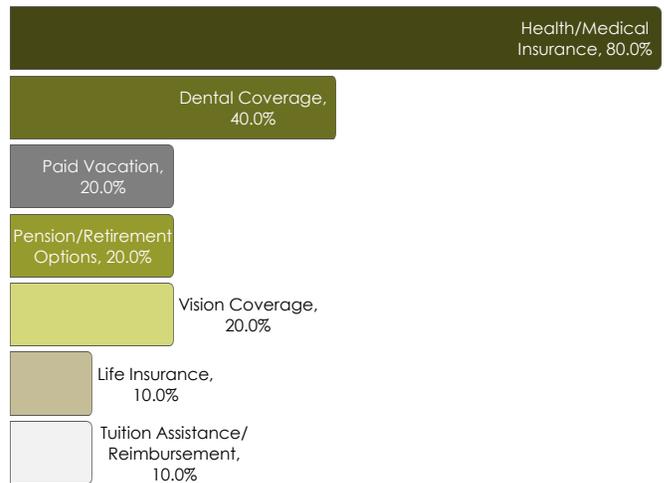
UNEMPLOYED - THOSE WILLING TO ACCEPT EMPLOYMENT

- An estimated 1,673 unemployed individuals are willing to accept employment
- Average age is 43 years old
- 53.8% are male; 46.2% are female
- Education:
 - 69.2% are educated beyond high school

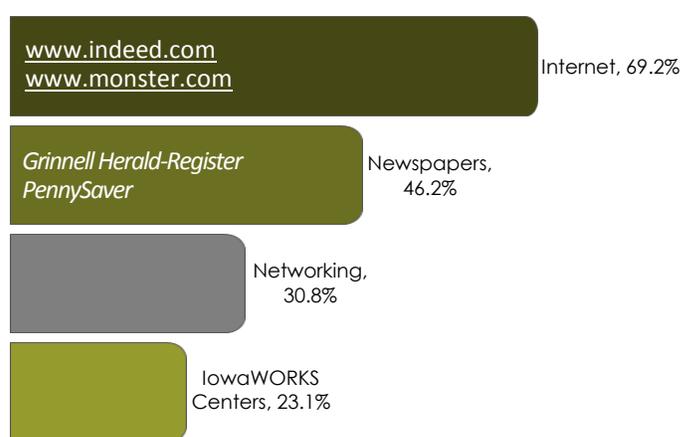


- Wages:
 - \$12.00/hr - to attract upper 66% of qualified applicants
 - \$13.50/hr - to attract upper 75% of qualified applicants
 - \$12.00/hr lowest median wage willing to accept
- Willing to commute an average of 19 miles one way for the right opportunity
- 76.9% expressed interest in temporary and 61.5% in seasonal employment opportunities
- 30.8% expressed interest in working varied shifts

DESIRED BENEFITS:



TOP UNEMPLOYED JOB SEARCH RESOURCES:



SPONSORED IN PARTNERSHIP WITH:



FOR MORE INFORMATION REGARDING THE POWESHIEK COUNTY LABORSHED ANALYSIS, CONTACT:

Poweshiek Iowa Development
 927 4th Avenue
 Grinnell, IA 50112
 Phone: 641-236-1612
 E-mail: info@powi80.com
 www.powi80.com



This information is analyzed and compiled by the
 Iowa Workforce Development
 Communications & Labor Market Information Division
 Regional Research & Analysis Bureau
 1000 E. Grand Avenue, Des Moines, Iowa 50319
 (515) 281-7505
 www.iowaworkforce.org | www.iowaworkforcedevelopment.gov