

WASHINGTON, IOWA LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

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RELEASED
2019

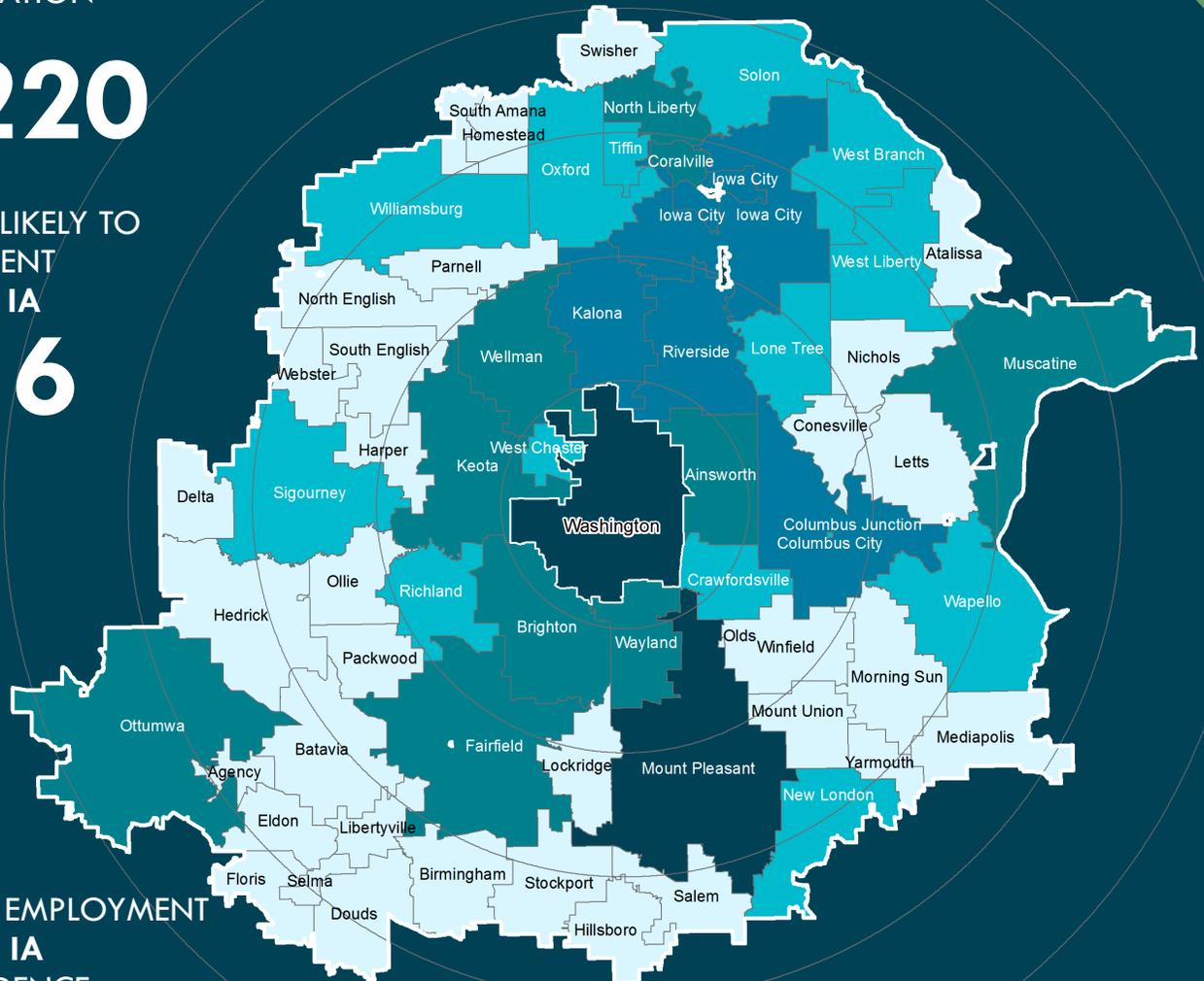
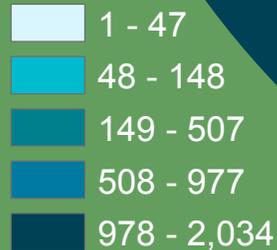
ESTIMATED POPULATION
AGES 18-64

193,220

ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN WASHINGTON, IA

12,316

LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN WASHINGTON, IA
BY PLACE OF RESIDENCE
(PER ZIP CODE)



AREA SHOWN

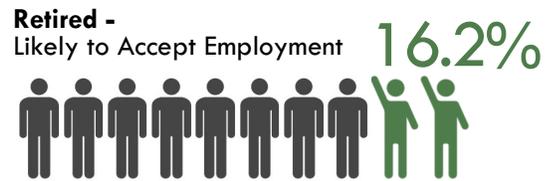
WASHINGTON LABORSHED ANALYSIS

EMPLOYMENT STATUS (ESTIMATED TOTAL)*

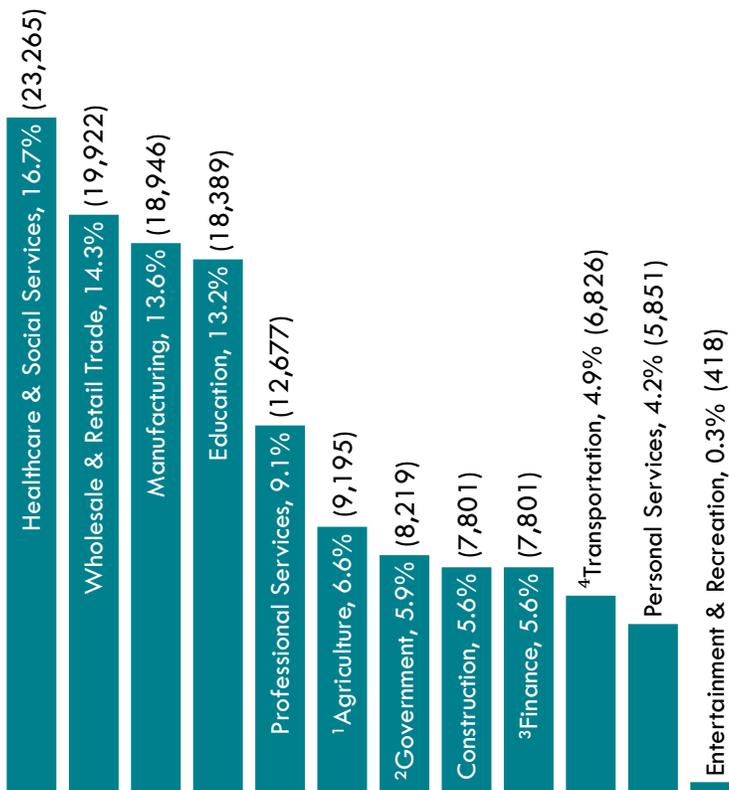


Totals may vary due to rounding.

*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



Totals may vary due to rounding.

¹Agriculture, Forestry, & Mining
³Finance, Insurance, & Real Estate

²Public Administration, Government
⁴Transportation, Communications, & Utilities

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Health/Medical Insurance 86.9%
	Pension/Retirement/401K 83.3%
	Dental Coverage 79.7%
	Paid Holidays 76.6%
	Paid Vacation 75.7%
	Life Insurance 73.4%
	Disability Insurance 69.4%
	Paid Sick Leave 67.6%
	Vision Coverage 65.8%
	Prescription Drug Coverage 55.4%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Washington Laborshed area.

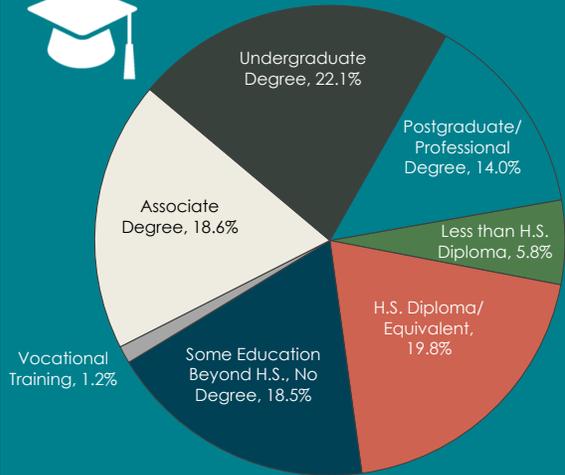
The employed are willing to commute an average of—



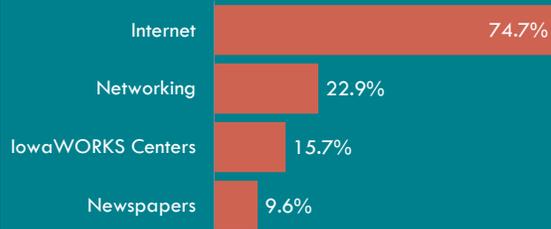
EMPLOYED: LIKELY TO CHANGE

- An estimated **9,780** employed individuals are likely to change their current employment situation for an opportunity in Washington
- Current occupational categories:

Production, Construction, Material Moving	24.1%
Professional, Paraprofessional, Technical	24.1%
Managerial	18.1%
Service	15.7%
Clerical	9.6%
Sales	7.2%
Agricultural	1.2%
- Current median wages: \$
 - \$16.25/hour and \$51,500/year
 - \$18.00/hour - attracts 66%
 - \$20.00/hour - attracts 75%
- 74.4% have an education beyond HS



- **32.6% are actively seeking employment**
- Most frequently identified job search resources:



- Top sites:
- Top newspapers:

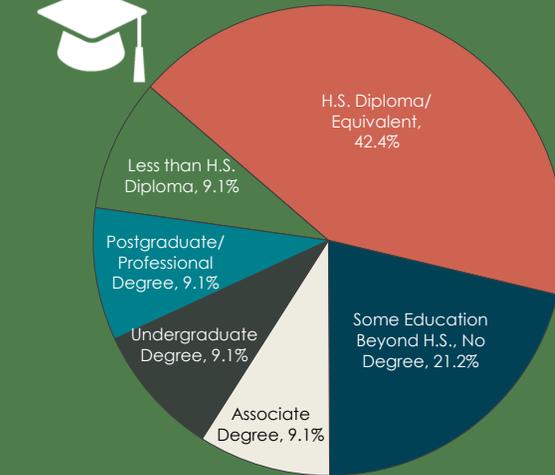


- Commute:
 - Currently commuting an average of **15 miles/19 minutes** (one-way) to work
 - Willing to commute an average of **28 miles/37 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

- An estimated **456** unemployed individuals are likely to accept employment in Washington
- Former occupational categories:

Production, Construction, Material Moving	44.4%
Clerical	18.5%
Agricultural	11.1%
Professional, Paraprofessional, Technical	11.1%
Service	7.5%
Managerial	3.7%
Sales	3.7%
- Median wages: \$
 - \$11.50/hour - lowest willing to accept
 - \$13.00/hour - attracts 66%
 - \$15.00/hour - attracts 75%
- 48.5% have an education beyond HS



- **51.5% are actively seeking employment**
- Most frequently identified job search resources:



- Top sites:
- Top newspapers:



- Commute:
 - Willing to commute an average of **22 miles/30 minutes** (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Washington is estimated at **40.5 percent**—approximately **1,381 people** living in Washington work in other communities.

Most of those who are out commuting are working in Iowa City.

Over one-fourth (28.1%) of out commuters are likely to change employment (approximately 388 people).

59.4% earn an hourly wage—median wage is **\$15.00/hour**
34.4% earn an annual salary—median salary is **\$64,000/year**



EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

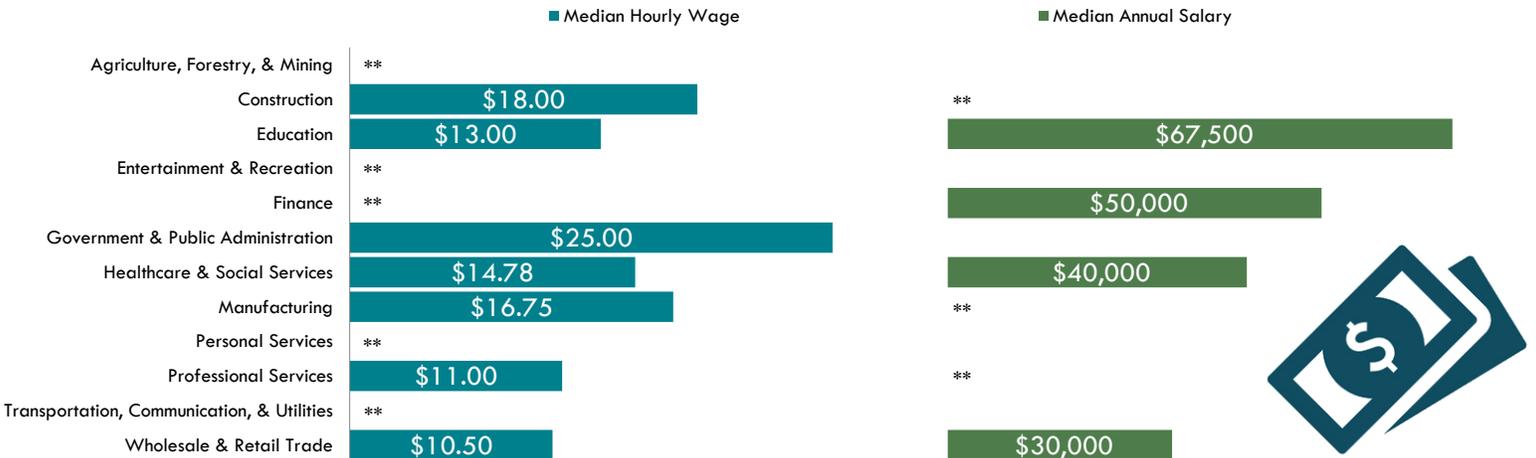
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Undergraduate Degree or Above
Agriculture, Forestry, & Mining	62.5%	25.0%	0.0%	25.0%	12.5%
Construction	80.0%	50.0%	0.0%	20.0%	10.0%
Education	71.4%	4.8%	4.8%	4.8%	57.0%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	71.4%	14.2%	0.0%	28.6%	28.6%
Government & Public Administration	71.4%	0.0%	14.2%	28.6%	28.6%
Healthcare & Social Services	86.7%	40.0%	0.0%	26.7%	20.0%
Manufacturing	64.7%	17.6%	0.0%	17.6%	29.5%
Personal Services	**	**	**	**	**
Professional Services	72.7%	18.2%	0.0%	0.0%	54.5%
Transportation, Communication, & Utilities	40.0%	0.0%	20.0%	0.0%	20.0%
Wholesale & Retail Trade	60.9%	34.9%	0.0%	13.0%	13.0%

Top percentages among industries per education level are highlighted in the table.

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Inadequate Hours	1.2%	117	Mismatch of Skills	4.4%	430
Low Income	0.5%	49	Σ †Total	4.9%	479

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.