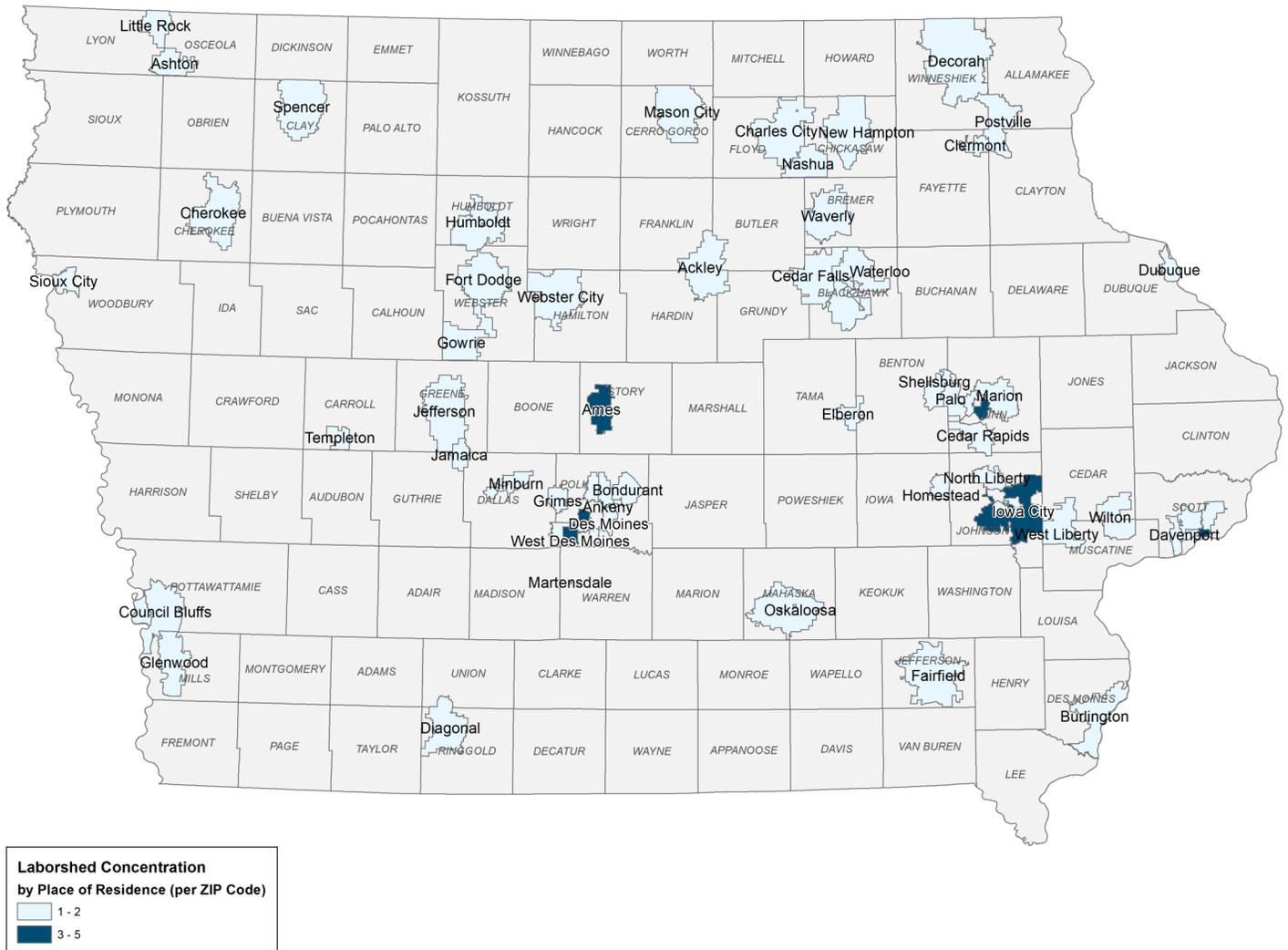


LABOR CHARACTERISTICS

ARTS, DESIGN, ENTERTAINMENT, SPORTS, & MEDIA

STATE OF IOWA LABORSHED AREA

**CONCENTRATION OF RESPONDENTS WITHIN THE LABORSHED AREA
WITH TRANSFERABLE EXPERIENCE/SKILLS BY PLACE OF RESIDENCE**



Workers who have transferable experience/skills in the industry are currently commuting an average of 11 miles one way for work. Those who are likely to change/accept employment are willing to commute an average of 27 miles one way for the right employment opportunity.

FOR MORE INFORMATION REGARDING THE STATE OF IOWA, IA LABORSHED, CONTACT:

LABOR CHARACTERISTICS

ARTS, DESIGN, ENTERTAINMENT, SPORTS, & MEDIA

ESTIMATED AVAILABLE LABOR PER OCCUPATIONAL CATEGORY:

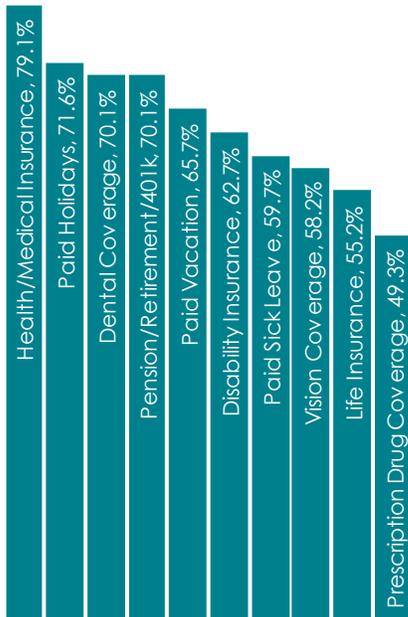
- Art Directors - 1.06%
- Athletes & Sports Competitors - 1.06%
- Audio & Video Equipment Technicians - 3.19%
- Broadcast News Analysts - 1.06%
- Broadcast Technicians - 1.06%
- Camera Operators, Television, Video, & Motion Picture - 1.06%
- Coaches & Scouts - 4.30%
- Craft Artists - 2.13%
- Dancers - 1.06%
- Designers, All Other - 8.51%
- Editors - 9.57%
- Fine Artists, Including Painters, Sculptors, & Illustrators - 4.26%
- Floral Designers - 1.06%
- Graphic Designers - 9.57%
- Interpreters & Translators - 3.19%
- Merchandise Displayers & Window Trimmers - 9.57%
- Music Directors & Composers - 1.06%
- Musicians & Singers - 2.13%
- Photographers - 10.64%
- Producers & Directors - 4.26%
- Public Address System & Other Announcers - 1.06%
- Public Relations Specialists - 8.51%
- Reporters & Correspondents - 1.06%
- Technical Writers - 3.19%
- Writers & Authors - 6.38%

UNDEREMPLOYMENT (ESTIMATED):

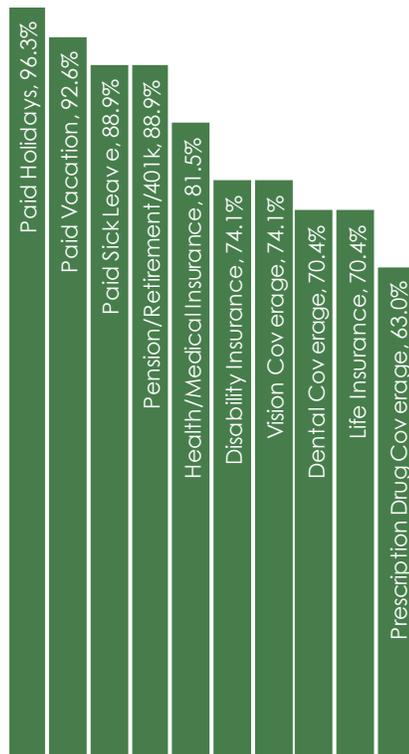
- Low hours - 3.2%
- Mismatch of skills - 3.2%
- Low income - 1.1%
- Total - 5.3%

(Individuals counted only once when estimating Total Underemployment.)

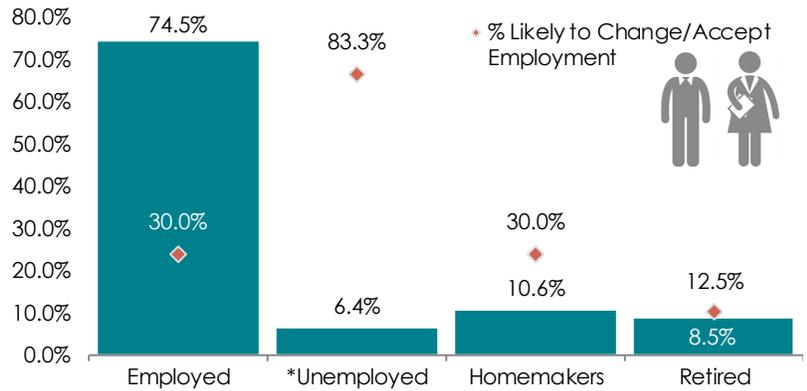
CURRENT BENEFITS:



DESIRED BENEFITS:



ESTIMATED TOTAL BY EMPLOYMENT STATUS (PERCENTAGE):



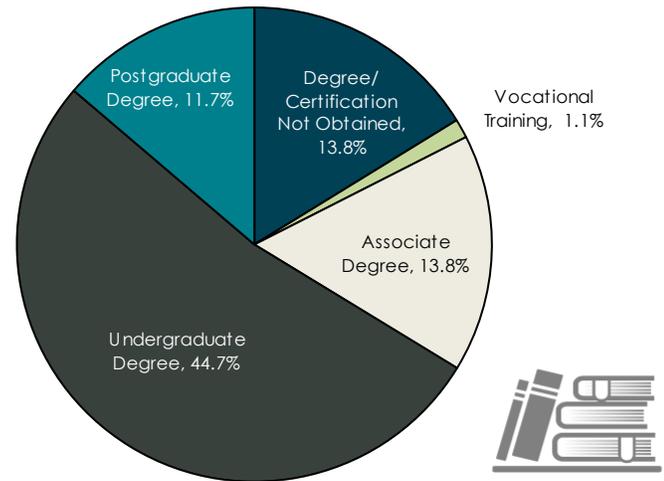
**Employment status is self-identified by the survey respondent. The unemployment percentage does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.*

EMPLOYMENT STATS:

- 40.4% paid an annual salary
- 72.0% are/were employed full-time
- 28.0% are/were employed part-time
- 28.7% are/were self-employed
- 30.0% hold two or more jobs
- Currently working an average of 39 hours/week

EDUCATIONAL LEVEL:

(85.1% HAVE AN EDUCATION BEYOND HIGH SCHOOL)



TOP JOB SEARCH RESOURCES:

(For those seeking employment opportunities, by use.)

- Internet - 78.0%
 - www.indeed.com
 - www.linkedin.com
 - www.monster.com
 - www.facebook.com
- Networking through friends, family or acquaintances - 25.3%
- IowaWORKS Centers - 9.9%
- Private Employment Services - 7.7%



WORKPLACE FLEXIBILITY:

(by percent of interest)

- Job teams - 64.3%
- Cross-training - 51.7%
- Job sharing - 42.9%
- Varied shifts - 27.6%
- Seasonal work - 37.9%
- Temporary work - 33.3%



LABOR CHARACTERISTICS

ARTS, DESIGN, ENTERTAINMENT, SPORTS, & MEDIA

OCCUPATION	OCCUPATIONAL CODE	MEAN WAGE	ENTRY WAGE	EXPERIENCED WAGE	MEDIAN WAGE	MEAN ANNUAL SALARY
Art Directors	27-1011	\$36.11	\$22.81	\$42.76	\$34.12	\$75,108
Artists and Related Workers, All Other	27-1019	\$25.31	\$15.70	\$30.11	\$24.83	\$52,635
Audio and Video Equipment Technicians	27-4011	\$18.89	\$9.50	\$23.59	\$18.91	\$39,293
Broadcast News Analysts	27-3021	\$15.32	\$13.76	\$16.10	\$15.26	\$31,870
Broadcast Technicians	27-4012	\$18.84	\$8.50	\$24.00	\$15.00	\$39,181
Camera Operators, Television, Video, and Motion Picture	27-4031	\$17.58	\$10.97	\$20.89	\$16.33	\$36,575
Choreographers	27-2032	\$15.09	\$8.25	\$18.50	\$12.54	\$31,382
Coaches and Scouts	27-2022	\$30,959.00	\$17,262.00	\$37,807.00	\$23,203.00	\$30,959
Commercial and Industrial Designers	27-1021	\$29.21	\$21.02	\$33.30	\$28.07	\$60,752
Craft Artists	27-1012	\$14.72	\$10.71	\$16.72	\$15.77	\$30,614
Designers, All Other	27-1029	\$18.58	\$8.78	\$23.47	\$14.51	\$38,639
Editors	27-3041	\$24.75	\$12.86	\$30.69	\$20.84	\$51,476
Entertainers and Performers, Sports and Related Workers, All Other	27-2099	\$20.38	\$9.12	\$26.01	\$15.46	N/A
Film and Video Editors	27-4032	\$25.83	\$17.00	\$30.25	\$23.92	\$53,734
Fine Artists, Including Painters, Sculptors, and Illustrators	27-1013	\$22.57	\$12.93	\$27.39	\$21.34	\$46,940
Floral Designers	27-1023	\$12.62	\$9.76	\$14.05	\$12.69	\$26,250
Graphic Designers	27-1024	\$21.11	\$14.15	\$24.59	\$19.58	\$43,918
Interior Designers	27-1025	\$21.54	\$13.50	\$25.55	\$20.52	\$44,794
Interpreters and Translators	27-3091	\$18.19	\$13.56	\$20.51	\$17.40	\$37,840
Media and Communication Equipment Workers, All Other	27-4099	\$31.88	\$22.98	\$36.34	\$31.83	\$66,320
Media and Communication Workers, All Other	27-3099	\$21.99	\$15.28	\$25.35	\$19.80	\$45,747
Merchandise Displayers and Window Trimmers	27-1026	\$14.19	\$9.64	\$16.46	\$13.84	\$29,515
Multimedia Artists and Animators	27-1014	\$25.69	\$16.33	\$30.37	\$23.89	\$53,426
Music Directors and Composers	27-2041	\$25.21	\$11.66	\$31.98	\$24.97	\$52,431
Musicians and Singers	27-2042	\$20.68	\$14.37	\$23.84	\$21.48	N/A
Photographers	27-4021	\$14.51	\$8.59	\$17.47	\$12.29	\$30,177
Producers and Directors	27-2012	\$22.41	\$13.27	\$26.98	\$20.76	\$46,614
Public Address System and Other Announcers	27-3012	\$12.22	\$8.35	\$14.15	\$10.02	\$25,415
Public Relations Specialists	27-3031	\$27.35	\$17.00	\$32.52	\$25.99	\$56,883
Radio and Television Announcers	27-3011	\$16.76	\$9.20	\$20.54	\$13.63	\$34,871
Reporters and Correspondents	27-3022	\$15.70	\$11.84	\$17.63	\$14.33	\$32,647
Set and Exhibit Designers	27-1027	\$22.83	\$16.70	\$25.90	\$20.47	\$47,487
Sound Engineering Technicians	27-4014	\$25.97	\$16.60	\$30.66	\$24.45	\$54,024
Technical Writers	27-3042	\$27.43	\$19.29	\$31.50	\$25.45	\$57,058
Umpires, Referees, and Other Sports Officials	27-2023	\$29,246.00	\$17,352.00	\$35,194.00	\$22,268.00	\$29,246
Writers and Authors	27-3043	\$24.36	\$13.50	\$29.80	\$23.77	\$50,677

The 2019 Iowa Wage data for the State of Iowa Laborshed area was produced by the Labor Force & Occupational Analysis Bureau to provide communities local information on wages by occupation. The source of the wage and employment data is based on the May 2018 OES estimates. Additional occupational wage and employment data can be found at www.iowalmi.gov/laborshed.