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# LABORSHED ANALYSIS KOSSUTH COUNTY, IOWA

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A STUDY IN WORKFORCE CHARACTERISTICS

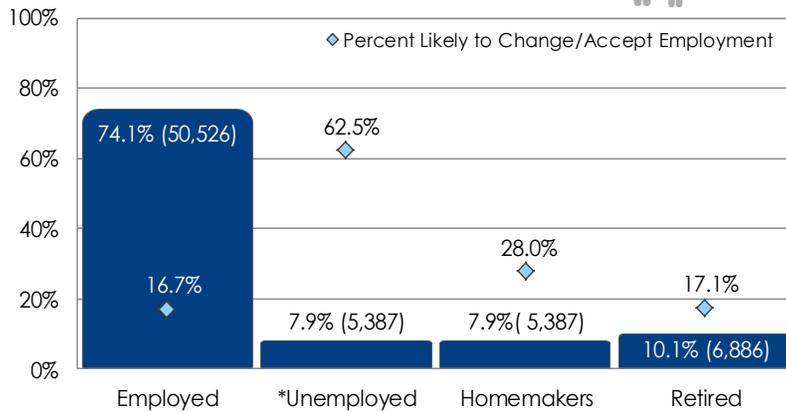


RELEASED  
2015

# KOSSUTH COUNTY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Kossuth County Laborshed area.

## EMPLOYMENT STATUS (ESTIMATED TOTAL)\*



\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

**Total Potential Labor Force: 68,186 (entire Laborshed area)**

**Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Algona (7,612):**

- 6,332 Employed
- 363 Unemployed
- 389 Homemakers
- 528 Retired

## EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- 14.0% are working multiple jobs
- Currently working an average of 43 hrs/week
- Average age is 50 years old
- 36.7% currently working within the production, construction & material handling occupational category followed by 20.4% within the professional, paraprofessional & technical occupational category
- Most frequently identified job search resources:

[www.monster.com](http://www.monster.com)  
[www.indeed.com](http://www.indeed.com)

Internet,  
72.9%

Algona Upper Des Moines  
The Humboldt Reminder &  
Independent

Local  
Newspapers,  
50.0%

Networking,  
20.8%

IowaWORKS  
Centers,  
18.8%



## UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	1.0%	63
Mismatch of Skills	0.0%	0
Low Income	1.7%	108
†Total Underemployment	2.7%	171

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

## EMPLOYMENT LEVELS AND STATUS BY INDUSTRY



Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed within the Industry
Healthcare & Social Services	15.3%	7,730	90.5%	21.1%	7.1%
Manufacturing	14.5%	7,326	67.9%	27.8%	9.4%
Education	14.1%	7,124	77.8%	11.4%	4.4%
Wholesale & Retail Trade	13.8%	6,973	65.4%	20.6%	9.6%
Public Administration & Government	8.1%	4,093	74.1%	10.0%	7.4%
Agriculture, Forestry & Mining	7.7%	3,890	90.5%	5.3%	9.5%
Transportation, Communication & Utilities	7.3%	3,688	72.0%	27.8%	8.0%
Finance, Insurance & Real Estate	6.0%	3,032	100.0%	13.3%	0.0%
Personal Services	5.2%	2,627	72.2%	15.4%	5.6%
Professional Services	4.0%	2,021	90.9%	0.0%	0.0%
Construction	2.4%	1,213	85.7%	50.0%	14.3%
Entertainment & Recreation	1.6%	809	80.0%	25.0%	20.0%

Survey respondents from the Kossuth County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the healthcare & social services industry.

## COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Algona from their home ZIP for an employment opportunity.

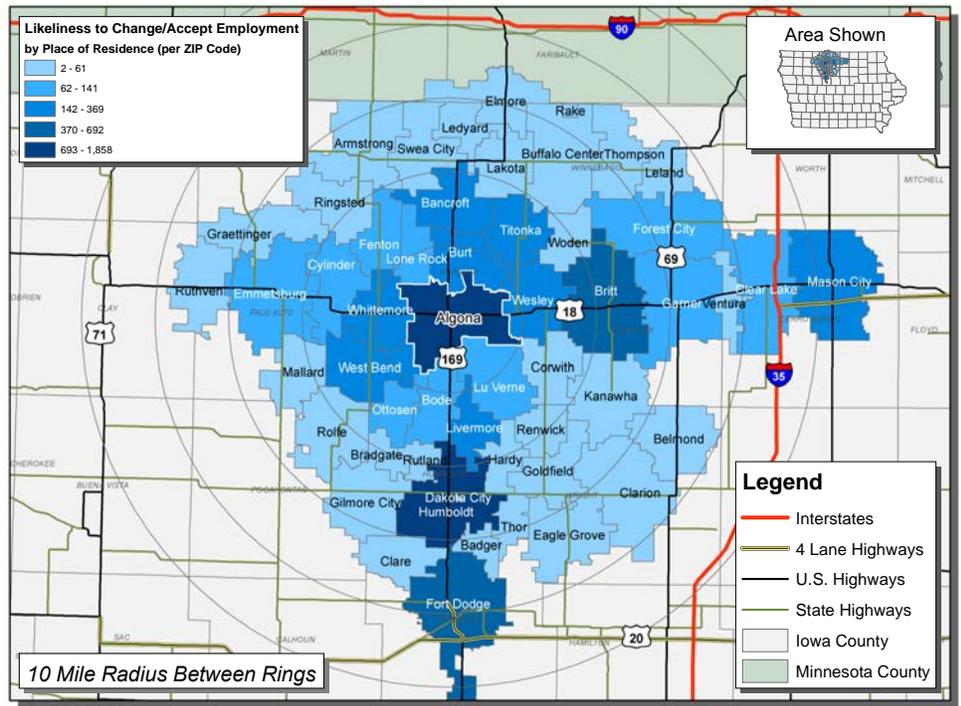
Those who are likely to change/accept employment in the Kossuth County Laborshed area are willing to commute an average of 22 miles one-way for employment opportunities.

The out commute for Algona is estimated at 15.8 percent—approximately 417 people living in Algona work in other communities.

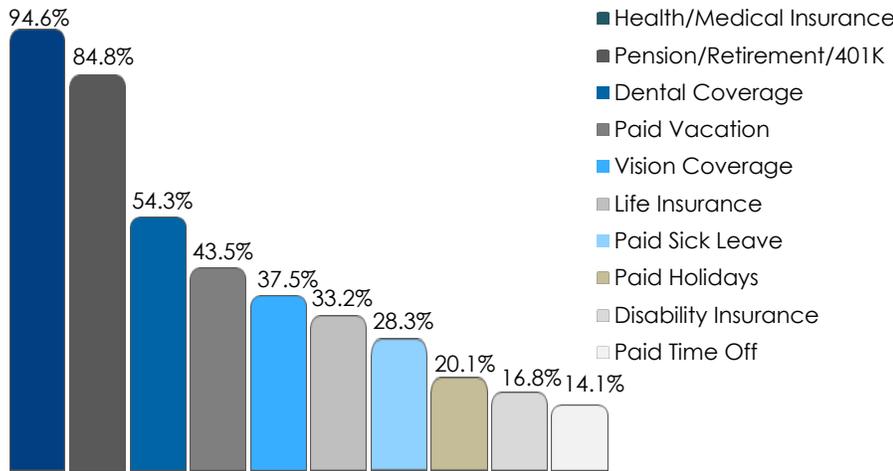
Most of those who are out commuting are working in Emmetsburg, Forest City, Humboldt and Mallard.

One-fifth (20.0%) of out commuters are likely to change employment (approximately 83 people).

## CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN ALGONA



## TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (77.5%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 19.1 percent indicate their employer pays the entire cost of insurance premiums.

## EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY



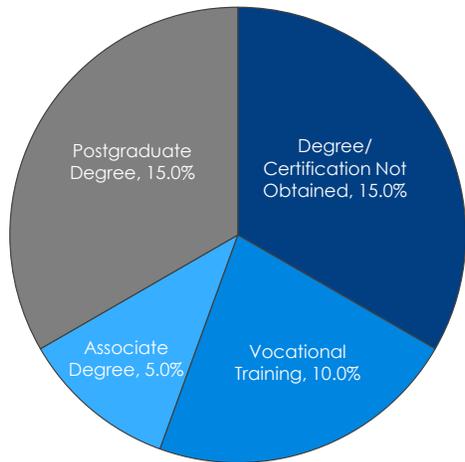
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
Agriculture, Forestry & Mining	38.1%	14.3%	9.5%	\$60,000	**
Construction	57.1%	14.3%	0.0%	**	**
Education	88.9%	4.4%	73.4%	\$55,000	\$10.70
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	80.0%	20.0%	46.7%	\$65,000	**
Healthcare & Social Services	73.8%	14.3%	38.1%	**	\$16.00
Manufacturing	50.9%	22.6%	13.2%	\$68,000	\$18.25
Personal Services	72.2%	11.1%	16.7%	\$46,420	\$13.82
Professional Services	72.7%	9.1%	45.5%	**	\$12.00
Public Administration & Government	63.0%	14.8%	33.3%	\$50,500	\$17.00
Transportation, Communication & Utilities	64.0%	16.0%	16.0%	\$60,250	\$25.00
Wholesale & Retail Trade	67.3%	15.4%	25.0%	\$45,000	\$10.00

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

\*\*Insufficient survey data/refused

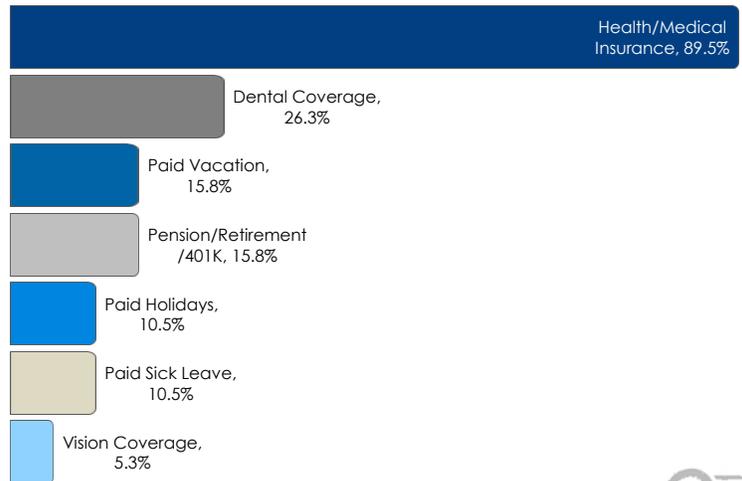
## UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- An estimated 363 unemployed individuals are likely to accept employment
- Average age is 46 years old
- 70.0% are male; 30.0% are female
- **Education:**
  - 45.0% are educated beyond high school

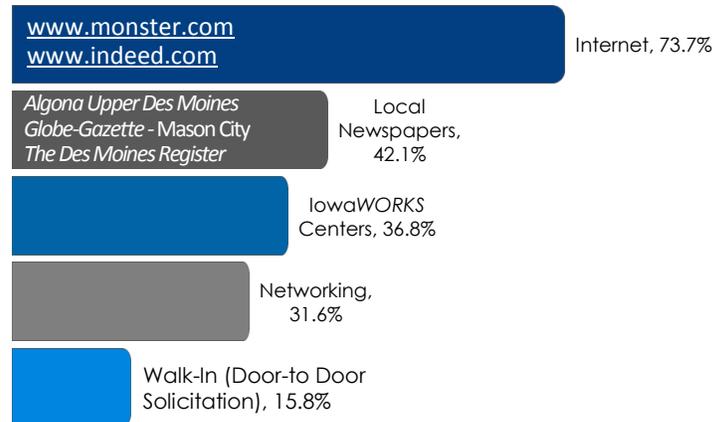


- **Wages:**
  - \$10.00/hr - to attract 66% to 75% of applicants
  - \$9.50/hr - lowest median wage willing to accept
- Willing to commute an average of 17 miles one way for the right opportunity
- 80.0% expressed interest in seasonal and 65.0% in temporary employment opportunities
- 65.0% expressed interest in working varied shifts

## DESIRED BENEFITS



## TOP UNEMPLOYED JOB SEARCH RESOURCES



## SPONSORED IN PARTNERSHIP WITH:



*Recovering Growth Naturally*



## FOR MORE INFORMATION REGARDING THE KOSSUTH COUNTY LABORSHED ANALYSIS, CONTACT:

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